



MISSION RACEWAY

PARK 20

SPONSORSHIP

GUIDE

24



OUR VISITORS



FOR OVER 64 THUNDEROUS YEARS TENS OF THOUSANDS OF FAMILIES IN OUR COMMUNITY HAVE HAD THE MISSION RACEWAY PARK EXPERIENCE. WE NEED YOUR HELP TO KEEP THE EXCITEMENT GOING. YOUR SPONSORSHIP DOLLARS ARE VALUABLE AND WE WORK HARD TO DELIVER VALUE BACK TO OUR PARTNERS.

WE GET LOUD ABOUT OUR SUPPORTERS

MAKING SURE THE WORLD KNOWS WHO MAKES THIS ALL POSSIBLE.

WE FORM REAL RELATIONSHIPS

WORKING WITH YOUR TEAM TO FIND THE BEST OPPORTUNITIES AND PLANS.

WE CONNECT YOU WITH GREAT AUDIENCES

ENTHUSIASTIC AND LOYAL RACING FANS WITH FAMILIES AND DISPOSABLE INCOME.

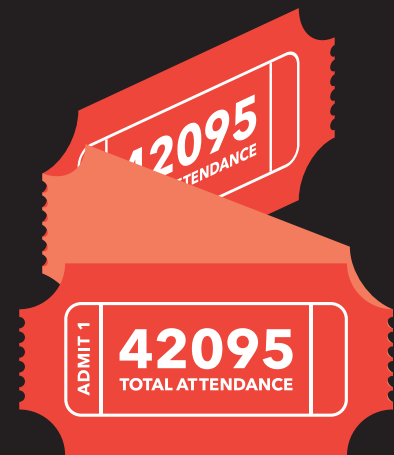


WE DRIVE
SERIOUS
ENGAGEMENT
AND SUPPORT



209K
WEBSITE
VISITS

41K
FACEBOOK
POSTS
SHARED



TOTAL
CREW
INVOLVED
3762

349K

FACEBOOK
POST REACTIONS

49K
FACEBOOK
COMMENTS

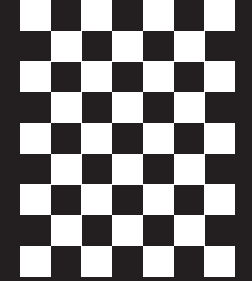
26K
UNIQUE FACEBOOK
FANS

TOTAL CARS RACED



7769

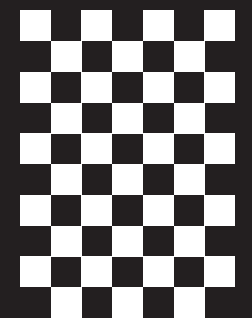
443K
INSTAGRAM
ENGAGEMENTS



0005



BURGERS
SOLD



GENERATIONS OF FANS. GENERATIONS OF RACERS. GENERATIONS OF VOLUNTEERS.

With roots stretching back as far as 1952, and a new track created in 1992, Mission Raceway Park has been the center of the regional racing community for decades and decades. Fans introduced as children now bring their families. Even if you haven't been to a race or heard much about us, we've been here - delivering captivating entertainment and creating memories.

As a registered Canadian nonprofit. Every dollar you donate to Mission Raceway Park helps us to operate, boost the local economy, and deliver a world-class racing experience.

**INTERESTED IN SUPPORTING
SEE OUR SPONSORSHIP OPTIONS
ON THE NEXT PAGE!**

THE CHILLIWACK PROGRESS 1969



MISSION RACEWAY
B.C.'s FIRST 200 M.P.H.
DRAG STRIP



DRAG RACING
SUNDAY, OCT. 5th
AA/FUEL DRAGSTERS

See the 1/4 mile run in under 7 seconds at over 220 m.p.h.

Jerry "The King" Ruth with his all new car — The "King Rat" — the world's fastest Chev powered Dragster.

Daley & Johnson — recent top fuel Plus winners Gassers, Stockers, Dragsters, Altereds, Super Stocks, etc.

Children under 12 FREE with Adult.

Time Trials 9:00 a.m. Races 1:00 p.m.

Mission Raceway, Mission, B.C.



MISSION RACEWAY PARK DRAGSTRIP

SPONSORSHIP
SPOTS

| 1 | GRANDSTAND | RACE TRACK |
|----|------------|-------------|
| a. | 6 x 40ft | 2 24 \$1800 |
| b. | 6 x 20ft | 2 12 \$1200 |

| 2 | GRANDSTAND | PIT SIDE |
|----|------------|-------------|
| a. | 6 x 40ft | 2 12 \$1400 |
| b. | 6 x 20ft | 2 6 \$850 |

| 3 | GRANDSTAND | PARKING |
|----|------------|-------------|
| a. | 6 x 40ft | 2 12 \$1200 |
| b. | 6 x 20ft | 1 6 \$700 |

| 4 | TRACK | GUARD RAIL |
|---|----------|-------------|
| | 2 x 50ft | 2 12 \$2500 |

*price per pair

| 5 | TRACK | STARTING LINE |
|---|---------|---------------|
| | 2 x 8ft | 2 8 \$1000 |

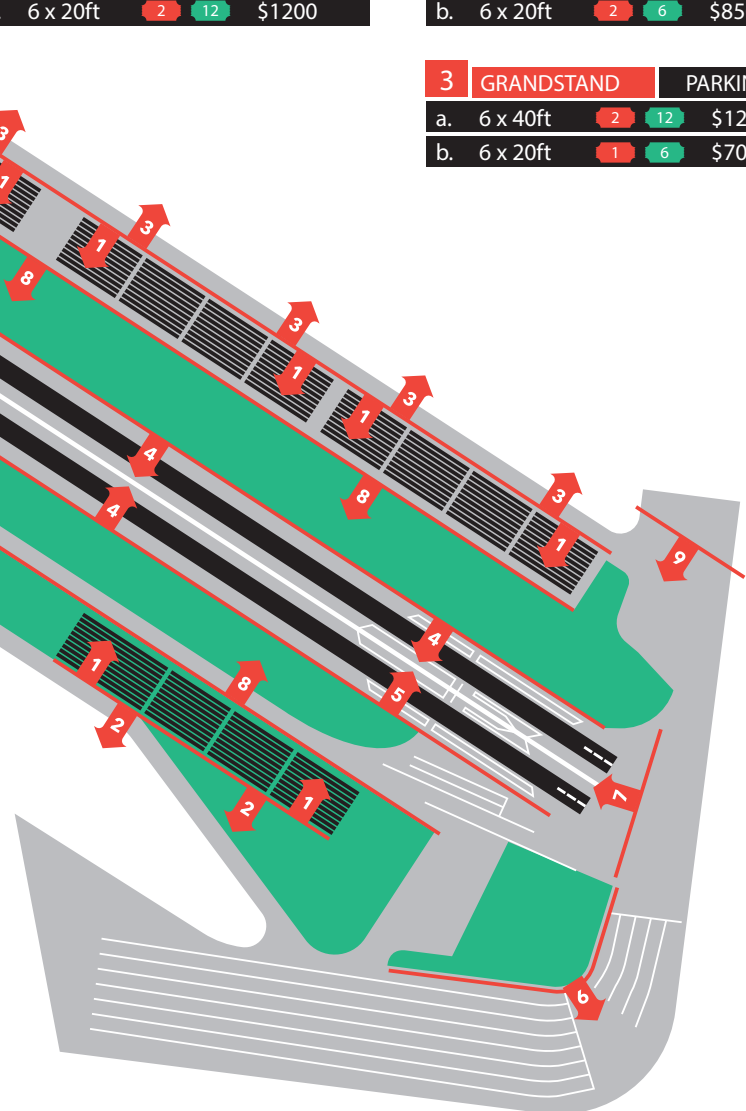
*price per pair

| 6 | TRACK | STAGING LINE |
|---|---------|--------------|
| | 3 x 8ft | 1 4 \$400 |

| 7 | WALKWAY BRIDGE |
|---|-----------------------|
| | 6 x 100ft 4 40 \$9500 |

| 8 | FENCE | TRACKSIDE |
|---|---------|-----------|
| | 4 x 8ft | 2 6 \$650 |

| 9 | FENCE | RACER'S GATE |
|---|---------|--------------|
| | 4 x 8ft | 1 4 \$350 |



We include complimentary season and day passes with your ad spend to distribute at your own discretion.



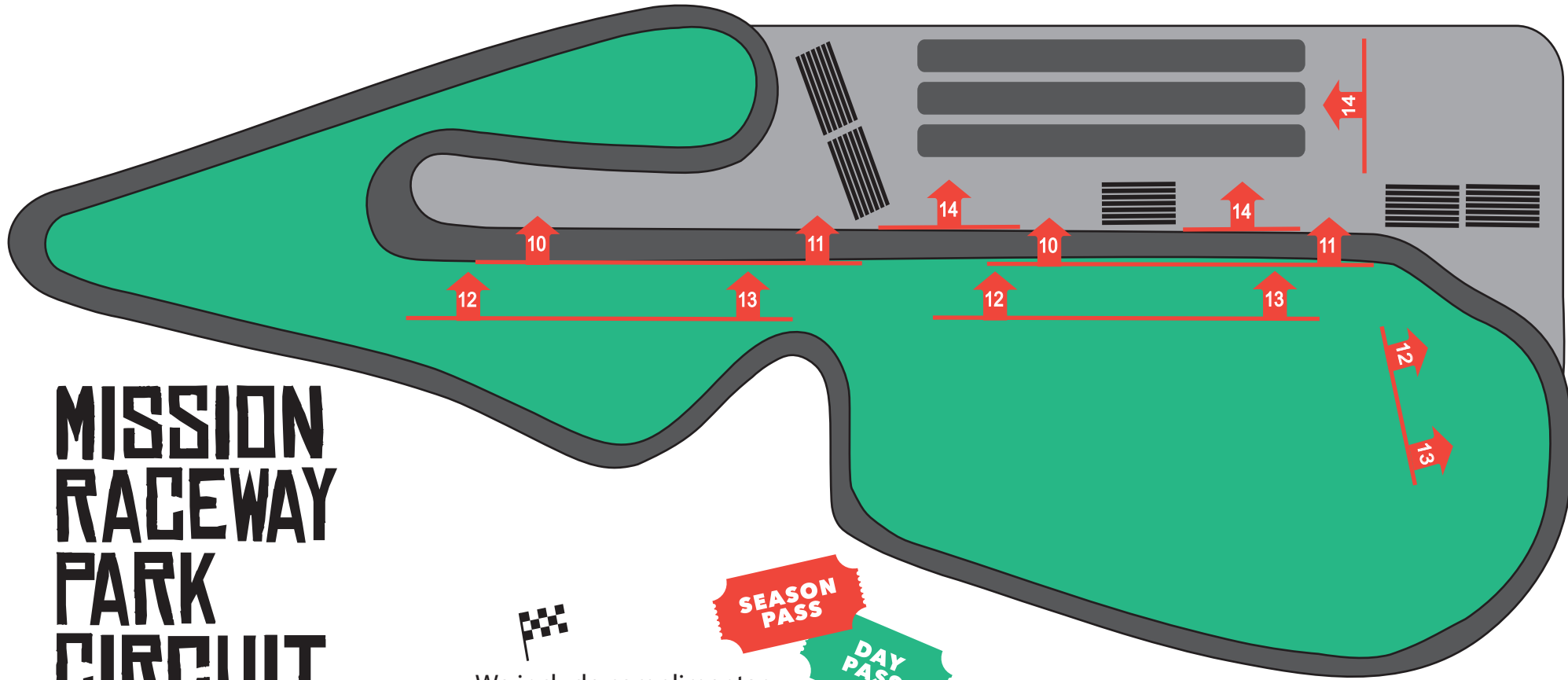
| | | |
|------------|-------|------------|
| 10 | TRACK | GUARD RAIL |
| 2ft x 50ft | 2 | 12 |
| | | \$1500 |

| | | |
|-----------|-------|------------|
| 11 | TRACK | GUARD RAIL |
| 2ft x 8ft | 1 | 8 |
| | | \$600 |

| | | |
|------------|-------|-----------|
| 12 | TRACK | TRACKSIDE |
| 6ft x 20ft | 2 | 12 |
| | | \$1200 |

| | | |
|------------|-------|-----------|
| 13 | TRACK | TRACKSIDE |
| 6ft x 40ft | 2 | 24 |
| | | \$1800 |

| | | |
|-----------|-------|-----------|
| 11 | FENCE | TRACKSIDE |
| 4ft x 8ft | 1 | 8 |
| | | \$650 |



MISSION RACEWAY PARK CIRCUIT

**SPONSORSHIP
SPOTS**

We include complimentary season and day passes with your ad spend to distribute at your own discretion.



Mission Raceway Park
24 January at 14:20 · 🌐

Have your tickets for Smoke Fire Thunder yet?
Get them at www.missionraceway.com!

Smoke, Fire, & Thunder
presented by **LORDCO**
AUTO GRABLES

**JET CARS, TOP FUEL
PRO MODS & MORE**

TITANIUM
SPEEDWAY
STRIP

AUG 22-25

Live Music Pit Pass Food Kids 12 & Under Free

Racing @10am Thurs-Sun Kids 12 & Under FREE with Adult
TICKETS & INFO @ MISSIONRACEWAY.COM

MISSIONRACEWAY.COM
Book your tickets now

67 comments 10 shares

52

Like Comment Share



**GOT SOMETHING
ELSE IN MIND?
WE'D LOVE TO
HEAR FROM YOU.**

Visit missionraceway.com/sponsorship
to learn more and start booking your ad
space today.



Contact
E. sponsorship@missionraceway.com
P. (604) 826-6315

Mission Raceway
PO Box 3421 – 32670 Dyke Rd
Mission, BC V2V 4J5, Canada

A black and white photograph capturing a large-scale event at night. In the foreground, a wide, dark river or canal flows from the left towards the center. To the right of the water, a massive crowd of people is gathered, filling the middle ground and extending into the background. The scene is illuminated by numerous bright lights, likely from the event, creating a high-contrast, grainy atmosphere. The text 'THUNDER BY THE RIVER' is superimposed in large, white, bold, sans-serif capital letters across the center of the image, partially overlapping the crowd and the water.

THUNDER BY THE RIVER